

For Immediate Release
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Nuit Blanche is Back! Lighting up the Downtown Core from Dusk until Dawn

Artwork, illuminated installations and festival fare will light up the night in Edmonton's downtown for the return of Nuit Blanche 2018.

This all-night contemporary art event returns to Edmonton on **September 29, 2018 from 7:00 p.m. to 7:00 a.m.** This year's festival will feature over 30 projects transforming downtown Edmonton into an illuminated outdoor art gallery in unexpected public spaces. Admission to the contemporary art festival is completely free and accessible for all – making for an incredible 12 hour all night art party!

But Nuit Blanche is all about creating awe! To really bring downtown to life, Nuit Blanche Edmonton needs your help! **TODAY it is launching a [Kickstarter campaign](#) with a goal of raising \$10,000 dollars to bring one last incredible art installation to Edmonton for the big event.**

The installation *Entres les Rangs* by Kanva Architecture and produced by Quartier des Spectacles Partnership Montreal, pays tribute to fields of wheat – converting public space into rows and rows of illuminated wheat field with flexible white stems topped by white reflectors to capture the light of the surrounding urban setting. For video of the exhibit click [here](#).

"We are thrilled to be bringing Nuit Blanche back to Edmonton for 2018," says Anand Pye of Nuit Blanche Edmonton. "It is our mission to make contemporary art accessible and barrier free to all Edmontonians. With this unique overnight event, we hope to illuminate the imaginations of all who visit."

For more information on Nuit Blanche 2018 please visit: www.nuitblancheedmonton.ca. To book an interview or request additional details please reach out through the contact information below.

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Nuit Blanche began in Paris in 2002 and, since then, has spread to cities around the world. In 2015, Edmonton held its first Nuit Blanche festival on Saturday, September 26, 2015. This all-night contemporary art event took place in Edmonton's downtown core, featured over 100 artworks and succeeded in attracting over 50,000 attendees.



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