

Managed Meanderings

Managed Meanderings: The Way Forward for Riverbend Community League

1. Preamble

- Riverbend Community League (RCL) fosters and maintains a strong sense of community by serving the needs and interests of our residents.
- RCL responds to the changing needs of the people living and working in the community by providing and advocating for safe, affordable and accessible facilities, programs and services.

2. Our core values

- **Respect** underpins everything RCL does.
- RCL gains respect by being **accountable**.
- Our culture is one of **positive reinforcement**.
- **Teamwork** makes us effective, responsive and respected.
- **Professionalism** and **strong leadership** makes us adaptable, flexible and proactive.

3. Our top priorities

- Increase **membership** and **participation** by adding value.
- Deliver a clear **business profile** to attract new and lapsed members and to retain existing ones.
- Provide a wider range of **quality programs** and **initiatives** to increase revenue and partnership potential.
- Provide quality and appropriately funded **facilities** that promote community cohesion and boost membership.

4. Our key strategies

- We will follow a **strategic plan** guided by our core values.
- We will have **clarity of purpose** and measure ourselves against our goals.
- We will implement **performance management** strategies.
- We will adhere to a **clear chain of command** for operational communications.
- We will develop a more effective **information sharing strategy**.
- Our policies and procedures will be **precise** and **concise** and **deliver quality**.
- We will communicate our success and share best practices more effectively.
- We will be **'business-like'** in our meetings.